

# Gift Aid

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**Your donation can be boosted by 25p of Gift Aid for every £1 you donate.** Gift Aid can be reclaimed by Heart of Kent Hospice from the tax you pay for the current tax year. Your address on this form is needed to identify you as a current UK taxpayer. In order to Gift Aid your donation you must tick this box: ☐

I want to Gift Aid my donation of £  and any donations I make in the future or have made in the past 4 years to Heart of Kent Hospice.

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

Signature  Date


# Keep in touch

Responsible and respectful fundraising is vitally important to us at Heart of Kent Hospice and rest assured we DO NOT sell any of your data to other organisations. We would love to keep in touch about the impact of our work in the local community and how you can support us. Please tick the box(es) below if you DO wish to hear from us by: Mail ☐ Email ☐ Telephone ☐

**Please return the completed form to:**  
Heart of Kent Hospice, Preston Hall, Aylesford, Kent, ME20 7PU



**Heart of Kent Hospice,**  
Preston Hall, Aylesford,  
ME20 7PU  
**T: 01622 790195**

 @heartofkenthosp  
 /HeartOfKentHospice  
**www.hokh.org**  
Registered charity number 298164



# As one of our Friends at Heart you will benefit from:

- A quarterly newsletter keeping you up to date on the latest developments at the Hospice
- An annual Thank You Event giving you the opportunity to meet the Hospice leadership team and Hospice colleagues
- The knowledge that you are helping us support patients, their families and carers to live in comfort, with independence and dignity through their illness and to the end of their lives



“ Making a regular donation takes little effort, but it makes me feel part of something much larger. Becoming a Friend at Heart and making a regular donation just followed on from my wife’s passion for the Hospice Movement and it is a wonderful way for me to celebrate her life. ” **John Alaway, Friend at Heart**

If you would like to speak to us please contact Ellie Dorrell on:  
**T: 01622 790195 E: ellie.dorrell@hokh.co.uk**



# Friends at Heart

## Make a regular donation



www.hokh.org





# Why make a regular donation?

By making a regular donation to support our work you will become one of our most loyal and valued supporters, a Friend at Heart. Many of our Friends at Heart have had first-hand experience of our care either through our community nurses or in the Hospice itself. They choose to recognise the positive impact our care and support has by making a regular donation to us.

Together our Friends at Heart raise over £40,000 every year for the Hospice. This generosity enables us to continue providing exceptional, high quality care to people and their families, who are living with the impact of a life-limiting illness.

By becoming one of our Friends at Heart and making a regular donation you can support the Hospice in an easy, affordable way, that spreads the cost for you throughout the year and suits your budget. Regular donations help us to plan for the future to ensure we can be there for everyone who needs us.



To find out more about Friends at Heart or other ways in which you could help support the Hospice's vital work, please contact Ellie Dorrell in the Fundraising Team on **01622 790195**, by email **[fundraising@hokh.co.uk](mailto:fundraising@hokh.co.uk)** or if you are in the Hospice ask for Ellie at reception.

# How could your regular donation help?

We are an independent charity and depend on the generosity of our local community and funders to provide our care. **91p of every pound** donated is spent on patient care.

A donation of **£4.50 per month** or **£54 per year** covers the cost of the nutritious, home-cooked meals for a patient during their stay on our Inpatient Unit.

A donation of **£15 per month** provides a patient with one hour of care on our Inpatient Unit, helping to make every moment special. Many families tell us how precious these final moments are.

A donation of **£30 per month** pays for a patient to visit Magnolia Place, our Outpatient Centre, where doctors, nurses and therapists are on hand to answer questions and support patients and families.

It costs **£5,000** to run our Inpatient Unit for a day. Some people choose to do something extraordinary and make a donation of **£416 per month**. Over a year this donation would pay for a day of care for all our patients on the Inpatient Unit.



“I set up my regular donation a number of years ago, after my mother passed away, because I wanted everyone to be able to experience the high level care that my mother did.”

**Anne Mount, Friend at Heart**



# You can make a regular donation easily by direct debit

## Your contact details

Name:

Address:

Postcode:

Phone Number:

Email:

## Regular Giving



I would like to give £

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per month / quarter / year (delete as appropriate)

starting on the 5th / 20th (delete as appropriate) of (month) (year) (allow 1 month from today).

**Instruction to your bank or building society to pay by Direct Debit.**  
Name and full postal address of your bank or building society

To the Manager (Bank/building society)

Address

Postcode

**Instruction to your bank or building society**  
Please pay Heart of Kent Hospice Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this Instruction may remain with Heart of Kent Hospice and, if so, details will be passed electronically to my bank/building society.

Bank/building society account number Branch sort code

Name(s) of account holder(s)

Reference (office use only)

Signature(s) Date

**The Direct Debit Guarantee - please retain**

- This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits
- If there are any changes to the amount, date or frequency of your Direct Debit Heart of Kent Hospice will notify you 10 working days in advance of your account being debited or as otherwise agreed. If you request Heart of Kent Hospice to collect a payment, confirmation of the amount and date will be given to you at the time of the request
- If an error is made in the payment of your Direct Debit, by Heart of Kent Hospice or your bank or building society, you are entitled to a full and immediate refund of the amount paid from your bank or building society – If you receive a refund you are not entitled to, you must pay it back when Heart of Kent Hospice asks you to.
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.